



One Stop Grocery Halt



About Us

Vichi Agro Products Pvt. Ltd.(VAPPL) Is one of the largest and reputed agro commodity company in Western India. The company is a perfect blend of rich heritage & evolving times, just like its products. Starting off with a small grocery store in Andheri, Mumbai catering to a small group of loyal customers under the banner "Shah Premji Karubhai & Co", VAPPL today has its own 4 Brands - PickNCook, MasalaBox, Nutmosphere, KK edible Oils and their respective manufacturing units in Maharashtra & Gujarat. In house manufacturing, processing & packaging combined with unmatched experience and expertise enables us to churn out best agro commodities leaving no space for adulteration. The company is also one of the dominant traders in EXIM, having represented India at US Dry Bean council multiple times.

Throughout the journey, we have always managed to build & continue to build upon a strong bonds with our customers, employees, distributors, suppliers and many more. We believe in providing the best of India to the world & the best of the world to India.



How We Work



PROCUREMENT

Domestic

- Rice - Direct procurement of Paddy from farmers
- Pulses - Direct procurement of unpolished pulses from Farmers and Mandis

Import

- Direct procurement of imported pulses from Farmers and Trade Hubs
- Efficient storage at Company's warehouse



STORAGE & PROCESSING

In-house Processing for:

- Rice
Drying | Pre-Cleaning | Hulling | Whitening/Polishing | Grading and Sorting
- Dals and Pulses
Pre-Cleaning | Gravity separation | Sorting and Grading
- Dry Fruits & Masalas
Sorting and Grading | Flavouring | Consumer Packaging



PACKAGING & LOGISTICS

Own Packaging Unit | In-House Transport |
Own Distributors | Own Stockist



DISTRIBUTION CHANNELS

APMC | Modern Retail | HoReCa |
Kiranas | Online Retail

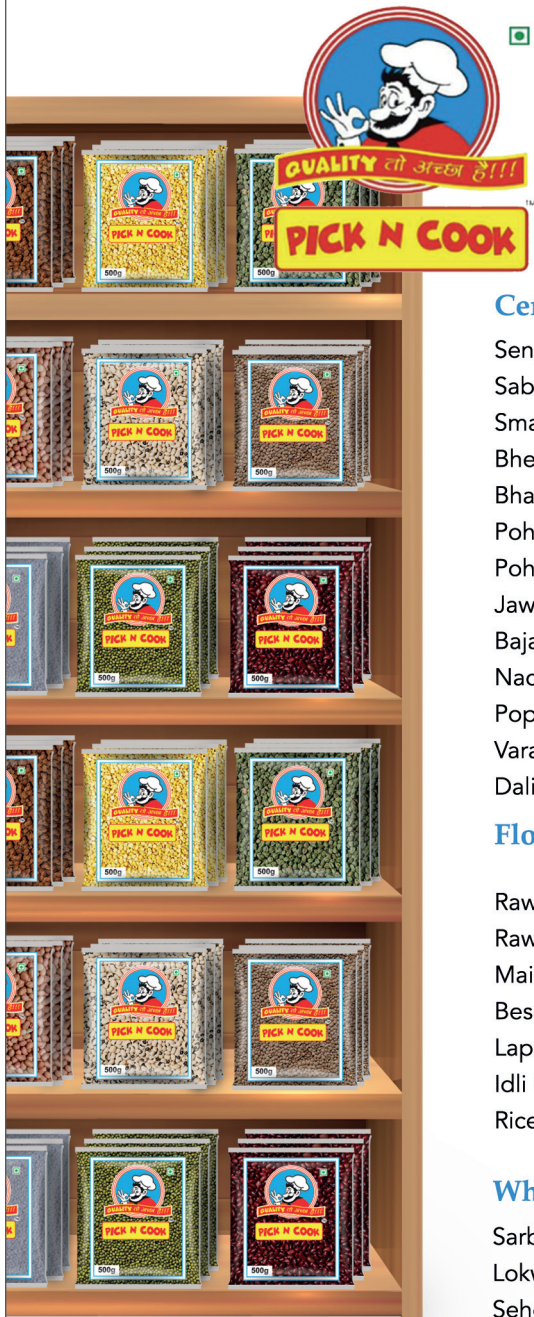


Rice

Parimal Rice	Surti Kolam
Ambemohar Rice	Wada Kolam
Red Rice	Boiled Rice Ir
Ponny Rice	Steam Kolam
Idli Rice	Krishna Kamod Rice
Brown Rice	Basmati Gold Rice
Dosa Rice	Basmati Daily Rice
Kolam Regular	Basmati Mogra
Jeerasar Kolam	Basmati Dubar
HMT Kolam	Basmati Tibar

Pulses Whole

Udad Whole Black	Green Vatana Premium
Udad White	White Vatana Premium
Moong Whole Premium	Black Vatana Premium
Masoor Whole	Soyabean
Chana Big Mosambi	Matki
Chana Small	Rajma Sharmili
Kabuli Chana Bold	Rajma Red
Kabuli Chana Regular	Rajma Chitra White
Chana Green	Surtiwal
Chawli Big	Whitewal
Chawli Black Eye	Kadwa Wal
Chawli Red	Kulith
Chawli Small	



Cereals

Sengdana
 Sabudana
 Small Sabudana
 Bhel Kurmura
 Bhadang Kurmura
 Poha Jada
 Poha Barik
 Jawar
 Bajari
 Nachani
 Popcorn Makai
 Varai Rice
 Dalia

Flours

Rawa Jada
 Rawa Barik
 Maida
 Besan
 Lapsi Jada
 Idli Rawa
 Rice Flour

Wheat

Sarbati Premium Wheat
 Lokwan Premium Wheat
 Sehore Wheat

Dals

Toordal Maha
 Toordal Gujrat
 Uraddal Premium
 Chanadal Premium
 Moongdal Premium
 Masoordal Premium
 Urad Spilt
 Moong Spilt
 Vatan Dal

Sweetners

Sugar Candy
 Khada Sugar
 Bura Sugar
 Natural Jaggery



Spice

Hot Chilli Powder
Kashmiri Chilli Powder
Kashmiri Whole Chilli
Boriya Chilli
Dhana/Coriander Powder
Dhana Jeera Powder
Indori Green Dhana Whole
Golden Turmeric Powder
Super Jeera
Jeera Powder
Rai Jadi
Rai Barik
Methi
Variyali Green
Dhana Dal
Suva
Ajwain
Til White

Alsi
Rai Dal/Kuriya
Methi Dal/Kuriya
Hing Powder
Hing Khada
Methiya Sambhar Kashmiri
Methiya Sambhar Hot
Lonavala Kokam
Imli
Khajoor-Red Dates Seedless
Kharek Whole
Kasuri Methi
Cinnamon Stick
Cloves
Black Pepper Whole
Black Pepper Powder
Green Cardamom
Elaichi Powder
Black Cardamom

Bayleaves
Mace/Javantri
Staranise/Badiyan
Khus Khus
Dessicated Coconut
Dry Coconut
Nutmeg
Sabja
Shah Jira
Kalongi
Sunth/Dry Ginger Whole
Peepramul Powder
Ganthoda Powder
Amchur
Sindha Namak
Table Salt
Black Salt
Himalyan Salt
Baking Soda





Exotic Spice Blends

Rajwadi Garam Masala
 Garam Masala
 Bombay Pav Bhaji Masala
 Amritsari Chole Masala
 Chat Masala
 Sandwich Masala
 Madras Sambar Masala
 Frankie Masala
 Hyderabad Biryani Masala
 Oregano
 Chilli Flakes
 Mix Herbs
 Buttermilk Masala
 Noodle Magic Masala
 Mysore Dosa Masala
 Pasta Pizza Seasoning
 Peanut Chutney
 Pani Puri Masala
 Usal/Missal Masala
 Thepla Masala
 Kadhi Masala
 Salad Seasoning
 Masala Pav Mix

Punjabi Sabzi Masala
 Nimbu Pani Masala
 Paneer Tikka Masala
 Thandai Masala
 Malgapudi/Gun Powder
 Anardana Powder
 Medicinal Turmeric Lakadong
 Premium Tea Masala
 Kesari Milk Masala
 Vanilla Essence

Health is Wealth

Premium Jaggery
 Jaggery Powder
 Premium Saffron
 Pumpkin Seeds
 Roasted Pumpkin Seeds
 Quinoa Seeds
 Chia Seeds
 Melon Seeds
 Sunflower Seeds
 Roasted Sunflower Seeds





Premium Nuts

Royal Cashew
Premium Cashew
Daily Cashew
Salted Cashew
Royal Almonds
Premium Almonds
Salted Almonds
Salted Pistachios
Walnut
Apricot
Anjeer

Exotic Nuts

Pine Nuts
Pecan Nuts
Salted Macadamia
Hazel Nuts
Brazil Nuts

Berries

Indian Kismis
Afghani Sandukani
Cranberry
Blueberry
Manuka
Black Raisin
Prunes





Groundnut Filtered Oil



Cottonseed Refined Oil



Contact Details

Processing Units

192/1, Golana Road, Sokhada,
Khambhat, Gujarat,
India - 388620

Plot no. A87, sector 19/A,
Near Green Park Hotel, Vashi,
Navi Mumbai, Maharashtra,
India - 400705

Kesar Kunj, Dr. Dalvi Road,
Kandivali West, Mumbai,
Maharashtra, India - 400067

APMC

P/05, APMC Market,
Danabunder, Vashi,
Navi Mumbai, Maharashtra,
India - 400703

Registered Office

A355, 1st Floor, MIDC,
TTC Industrial Area, Mahape,
Navi Mumbai, Maharashtra,
India - 400710

Administrative & Sales Office

Office 501, ML Spaces,
Dashrathlal Joshi Road,
Above Bank of Baroda,
Vile Parle West, Mumbai,
Maharashtra, India - 400056

Reach out to us of the following platforms

